

Virtual Austin: Virtualization Users Group

<http://virtualaustin.org>

Unleash the Power of Virtualization

17/04/2008 17:46 by Clintre

How is virtualization impacting delivery of IT resources? Join us for breakfast and gain insights into how virtualization can improve the way you supply IT resources to end users and transform your infrastructure. There are several approaches companies can take to effectively implement workspace virtualization. Here is an opportunity to hear best practices and help ensure a secure and stable virtualized environment that delivers advanced administrative tools, enhanced performance, expanded connectivity capabilities, and improved user experience. Revolutionize the way your organization delivers desktops to end users. Study after study shows the efficiency and benefits of using server-based computing. Learn from industry leaders how best to deliver the functionality and tools needed to centralize the desktop.

If you are a system integrator or IT services provider, this is a can't miss opportunity to help you expand your business and grow revenue through thought leadership in this estimated 1 billion dollar market (IDC, Gartner, and others). Learn how Microsoft and their partnered solutions enable organizations to intelligently manage their virtualized environments. Achieve the agility you need to deliver the right desktop at the right time to the right user. • Strategies and insights shared by three hot companies that leverage virtualization. Business, technical, and implementation best practices in adopting desktop virtualization.

- Implications of the changing virtualization landscape.
- Understand how you could leverage Microsoft on your road to workspace transformation. Learn how the joint Synchron/Microsoft/Dell workspace virtualization solution enables: • the management of virtual environments with automated and customizable delivery of a centralized workspace
- an efficient and reliable infrastructure, while reducing complexity and maintaining business agility
- administrators the ability to set policies that can configure their environment to run with nearly seamless, hands free automation (including systems updates, patch management, resource allocation, end user access, and much more)

Schedule 08:30-9:30 am -- Registration, Breakfast, and Networking (breakfast catered by Central Market)

09:45 am -- Welcome

10:00 am -- Virtualization and Dell—Building Business Solutions

10:30 am -- Microsoft Virtualization— Delivering Solutions for Every Organization

11:00 am -- Synchron Delivers— Unleashing Desktop Virtualization

11:30-12:00 pm -- Question and Answer Event Details **Date:** May 14, 2008

Location:

MTC Austin

Stonebridge Plaza, Building One

9606 North MoPac Expressway, Suite 200 [[Map](#)] Sponsors [Dell](#)

Founded in 1984, by Michael Dell on a simple concept: by selling computer systems directly to customers, we could best understand their needs and efficiently provide the most effective computing solutions to meet those needs. Learn how Dell is reinventing the way the world uses information technology and how we demonstrate our commitment to responsible and sustainable business practices. [Microsoft](#)

Founded in 1975, Microsoft is the worldwide leader in software, services, and solutions that help people and businesses realize their full potential. Every successful corporation has a responsibility to use its resources and influence to make a positive impact on the world and its people. We are committed to our customers and partners and have a passion for technology. [Synchron](#)

Founded in 2005, Synchron is the virtual workspace management company. Synchron's products enable the fast, cost-effective delivery of secure, server-based desktops to end users in enterprises, hospitals, and universities. Synchron is headquartered in Austin with offices in the UK and Ukraine. For more information, please visit www.synchron.com.

Registration To attend this half-day conference, go [HERE!](#)